This conference is dedicated to all who are passionate about the development of rural Slovakia. We welcome representatives from government and public administration, as well as rural stakeholders from various sectors. Join us to exchange insights, foster collaboration, and drive the transformation of our rural communities through smart solutions and digital innovation.

ŽILINSKÝ **EUROPE DIRECT** SAMOSPRÁVNY Banskobystrický región KRAJ SPU **EUROPE DIRECT** Slovenská poľnohospodárska Žilinský kraj 

# **Rural Forum**

Smart Rural Communities in the Digital Era

## October 25-26, 2024

Žilina, Office of the Žilina Self-Governing Region

Registration: https://forms.gle/u4GVv3D9dKayRcqu6 Email: kontakt@vpms.sk

### PROGRAM

#### Friday 25.10.

10:00 Anthem of the Slovak Countryside

**10:05** Opening speeches: Erika Jurinová, head of Žilina self-governing region, Mária Behanovská, founder of the Forum

**10:25** Ceremonial signing of the memorandum on cooperation between Žilina self-governing region and the Rural Youth Parliament in Slovakia

10:30 Vladimír Šucha – Realising Europe's Digital Decade and Building a fairer and more inclusive Union

11:00 – 12:30 Panel discussion – moderated by Marián Koreň (Euractiv), panellists: Erika Jurinová (head of ZSK), Katarína Roth Neveďalová (Member of the EP), Vladimír Šucha (head of Slovak Representation of EC), Marián Glovaťák (chairman of ASYF), Ján Fenčák (vice president of the Chamber of Municipalities), Veronika Korčeková (EU CAP network)

12:30 Zuzana Palková – Digitization of the rural areas

#### 13:00 – 14:00 Lunch

**14:00** Leo Ficuta – European Youth Village – presentation of a concept from Romania

**14:15** Kim Smedslund – Examples of good practice from Finland, Smart villages

- 14:30 Michal Žarnay INOVIA, digitization and automation, rising demands for education, skills and creativity
- 14:40 Erika Jankajová 5 EU missions and their role in rural development: Strengthening local communities
- 14:50 Marieta Okenková PoliruralPlus and Rural Pact

15:05 Tomáš Harant – National network of LAGs CR, work with rural youth 15:20 Mária Behanovská – Women in agroecology

15:30 - 16:00 Coffee break

- 16:00 17:30 Workshops (Women in the countryside, Rural youth, Rural pact, Smart villages)
- **17:30** Presentation of the outputs from the workshops

18:10 Summary and conclusions

18:30 Dinner

**19:30 – 21:00** Cultural program, tasting of local products

**Accompanying activities:** Village of the Year exhibition, presentation of local producers and Local Action Groups

#### Saturday, 26.10.

- **8:00 17:00** Field trip in the region with examples of good practice in rural work
- **8:00** Departure by bus, meeting point in front of the Žilina self-governing region building
- 10:00 Bešeňová speech by the mayor Martin Baran and manager of CA Partnership for LAG Dolný Liptov Iveta Kloptová, examples of good practice
- **11:30** Ludrová Museum of handmade paper production

13:00 Lunch in Koliba at the good shepherd's hut

**15:00** Čutkovská dolina – tour of the area with explanation by the owner, visit to the craft brewery URSUS combined with tasting

17:00 Conclusion and return to Žilina

Note: The program is subject to change. If necessary, each participant provides and pays for accommodation himself/herself.